



American Cancer Society 14th Annual Coaches vs. Cancer Basket Ball

Event History

The American Cancer Society Coaches vs. Cancer initiative unites coaches nationwide with the American Cancer Society's mission to save lives from cancer. Thanks to the incredible support from the University of Albany and Siena College, the Capital Region comes together annually as one team in the fight against cancer. The evening features heavy hors d'oeuvres, cocktails, silent auctions, raffles and more.

Since its inception, the Coaches vs. Cancer Basket "Ball" hosted by the Men's Basketball Programs at Siena College & The University at Albany, has raised approximately \$1.7 million to help fight cancer in the Capital Region. Previous event honorees have included some of basketball's premier coaches including Tom Izzo, Fran McCaffrey, Mike Brey, Jim Calhoun, George Karl, Jim Boeheim, Steve Lavin, Gary Williams and Jamie Dixon.

Who

Basketball enthusiasts, business and philanthropic leaders, corporate sponsors and members of the Capital Region community are invited to join us for a fun evening to help cure cancer. Over 350 people are expected to attend.

Why

The Coaches vs. Cancer Basket "Ball" supports the American Cancer Society's mission to save lives, celebrate lives and lead the fight for a world without cancer. The American Cancer Society is there 24 hours a day, 7 days a week for anyone and everyone impacted by this disease.

Today, 2 out of 3 people are surviving cancer. It is our promise to keep fighting until we make it 3 out of 3, but we can't do it without you. When it comes to fighting cancer, we are all on the same team and we invite you to join us at the 14th Annual Coaches vs. Cancer Basket Ball. Together, we can and will finish the fight.

Tickets

Honorary Committee Tickets (includes access to VIP reception): \$250

General Admission Tickets: \$150 | Young Professional Ticket: \$100

Purchase at www.acscapitalregionevents.com – 518-220-6929 – Elizabeth.hunter@cancer.org

Honorees

Inspiration Award: TBD

Mary Ann Donnelly Fighting Spirit Award: TBD

Event Details

September 2019 | Albany Capital Center | VIP Reception 6:30- 7:30PM | General Event begins at 7PM

WHEN IT COMES TO FIGHTING CANCER,
WE'RE ALL ON THE SAME TEAM.





American Cancer Society 14th Annual Coaches vs. Cancer Basket Ball Partnership Opportunities

Presenting Sponsor

\$20,000

SOLD

- Right of first refusal as Presenting Sponsor for next year's Coaches vs. Cancer Basket Ball event, response no later than December 2018.
- Invitations for twenty (20) guests to attend event. Includes private pre-event sponsorship reception with 2018 honorees and reserved tables for (20) guests.
- CEO speaking opportunity at the event, if desired.
- Recognition as Presenting Sponsor in all Coaches vs. Cancer Basket Ball printed materials including:
 - Company logo on Honorary Committee Letters
 - Company logo on event invitations, mailed to hundreds potential guests
 - Honorary Committee support listing on invitation
- Prominent recognition on signage at the event as the Presenting Sponsor
- Recognition as Presenting Sponsor in event press releases, on website, event PowerPoint, signage, etc.

Champion

\$7,500

- Industry Exclusivity
- Ten (10) VIP tickets (1 table); includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of potential guests
 - Corporate & Honorary Committee support listing for 4 individuals on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Finish the Fight

\$5,000

- Eight (8) VIP tickets (1 table); includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Corporate & Honorary Committee support listing for 2 individuals on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Cancer Crusader

\$2,500

- Four (4) VIP tickets with reserved seating; includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of potential guests
 - Corporate & Honorary Committee support listing for 1 individual on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.
- Appointment of someone your company to the Coaches vs. Cancer Basket Ball planning committee

Mission Ambassador

\$1,500

- Two (2) VIP tickets with reserved seating; includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Corporate & Honorary Committee support listing for 1 individual on invitation, website, etc.

Honorary Committee

\$250

- Name recognition on event invitation & 1 VIP ticket for event and private reception with 2018 honorees





2019 Coaches vs. Cancer Basket Ball Sponsorship Commitment Form

ACS Tax Id: 13-1788491

Please print information legibly and exactly as it should appear in all event publications.

- Champion**..... \$7,500
- Finish The Fight**..... \$5,000
- Cancer Crusader**..... \$2,500
- Mission Ambassador**..... \$1,500
- Honorary Committee**..... \$250
- Number of Honorary Committee Tickets _____
- General Donation**..... \$ _____

Please sign below to confirm your commitment.

Signature: _____ Date: _____

CONTACT INFORMATION

TOTAL CONTRIBUTION \$ _____

Company Name _____

Contact Name _____

Title _____

Program Listing _____

Address _____

City _____

State _____

Zip _____

Email _____

Phone _____

BILLING INFORMATION

- Enclosed is my check for \$ _____ made payable to the American Cancer Society.
- Please send an invoice to the address above.
- Please charge my: Visa _____ MasterCard _____ American Express _____ Discover _____
 - o This is a: Corporate Card _____ Personal Card _____

Account #: _____ Expiration Date: _____

Signature of Cardholder: _____

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:
American Cancer Society • Attn: Elizabeth Hunter • 1 Penny Lane • Latham • NY • 12110
Phone: 518.220.6929 – Elizabeth.Hunter@Cancer.Org

