



About the Event

The American Cancer Society will be celebrating the Red White & Blue Party on June 29, 2018 under the tent at Saratoga National Golf Club. Kick off your summer in Saratoga at this all American themed gourmet BBQ as we celebrate the impact that the Capital Region is making in the fight against cancer. Festivities will begin at 7:00pm with grilling, live music, games, fireworks and more. Don't forget to wear your favorite red, white and/or blue "Saratoga Summer" attire!

Who

Join more than 500 professionals and philanthropic leaders of a diverse array of ages and industries from across the Capital Region who will be in attendance as we spend the night furthering the mission of the American Cancer Society.

Why

Thanks to progress we are making together, we are saving approximately 400 lives per day and have decreased the cancer death rate 22% since 1991. But it is not time to rest - approximately 1.7 million new cancer cases are expected to be diagnosed in the United States this year, with more than 108,000 new cases in New York alone.

The Red, White & Blue party supports the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer by being there 24 hours a day, 7 days for everyone and anyone impacted by this disease.

The American Cancer Society does the most today, to end this disease tomorrow.

We can't wait to celebrate with you!



2018 Red, White & Blue Party Partnership Opportunities

Presenting Sponsor

\$15,000

- Appointment of a representative(s) from your company to the event planning committee.
- Invitations & reserved seating for fifteen (15) guests to attend event
- CEO speaking opportunity at the event & ability to present honoree with award if desired.
- Recognition as Presenting Sponsor in all Red, White & Blue Party printed materials including but not limited to:
 - Company logo on event invitations, mailed to hundreds potential guests
 - Honorary Committee support listing for 4 on invitation
- Prominent recognition on signage at the event as the Presenting Sponsor
- Recognition as Presenting Sponsor in event press releases, on website, at the event, etc.

Firework Sponsor

\$7,500

- Ten (10) event tickets with 1 reserved table
- Verbal recognition as event sponsor during program
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds guests
 - Honorary Committee support listing for 4 individuals on invitation
 - Recognition on signage at the event, event power-point presentation & scrolling slides, social media & the event website

Red Sponsor

\$5,000

- Eight (8) event tickets with 1 reserved table
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Honorary Committee support listing for 2 individuals on invitation
 - Recognition on signage at the event, event power-point presentation & scrolling slides, social media & the event website

White Sponsor

\$3,000

- Four (4) event tickets
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Honorary Committee support listing for 1 individual on invitation & event program
 - Recognition on signage at the event, event power-point presentation & scrolling slides, social media & the event website

Blue Sponsor

\$1,500

- Two (2) event tickets
- Recognition as an event sponsor in select materials, including but not limited to:
 - Corporate name on event invitation mailed to hundreds of potential guests
 - Honorary Committee support listing for 1 individual on invitation
 - Recognition on signage at the event, event power-point presentation & scrolling slides, social media & the event website

Honorary Committee/ VIP Ticket

\$250

- Admission for 1 and Name recognition on event invitation, signage and power-point



2018 Red, White & Blue Party – 6.29.18 Commitment Form

ACS Tax Id: 13-1788491



Please print information legibly and exactly as it should appear in all event publications.

- Presenting Sponsor \$15,000
- Firework..... \$7,500
- Red Sponsor..... \$5,000
- White Sponsor..... \$3,000
- Blue Sponsor \$1,500
- Honorary Committee/VIP Tickets..... \$250
Number of Honorary Committee/VIP Tickets _____
- General Donation..... \$_____

CONTACT INFORMATION

TOTAL CONTRIBUTION \$ _____

Company Name

Contact Name Title

Address City State Zip

Email Phone

BILLING INFORMATION

- Enclosed is my check for \$ _____ made payable to the American Cancer Society.
- Please send an invoice to the address above.
- Please charge my (corporate card ___ / personal card ___) the following amount: \$_____

Account #: _____ Expiration Date: _____

Signature of Cardholder: _____

Thank you for your support – see you on June 29th!

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:
American Cancer Society • Attn: Elizabeth Hunter • 1 Penny Lane • Latham • NY • 12110
Phone: 518.220.6929 – Elizabeth.Hunter@Cancer.Org

