



American Cancer Society 13th Annual Coaches vs. Cancer Basket Ball

Event History

The American Cancer Society Coaches vs. Cancer initiative unites coaches nationwide with the American Cancer Society's mission to save lives from cancer. Thanks to the incredible support from the University of Albany and Siena College, the Capital Region comes together annually as one team in the fight against cancer. The evening features heavy hors d'oeuvres, cocktails, silent auctions, raffles and more.

Since its inception, the Coaches vs. Cancer Basket "Ball" hosted by the Men's Basketball Programs at Siena College & The University at Albany, has raised approximately \$1.7 million to help fight cancer in the Capital Region. Previous event honorees have included some of basketball's premier coaches including Tom Izzo, Fran McCaffrey, Mike Brey, Jim Calhoun, George Karl, Jim Boeheim, Steve Lavin, Gary Williams and Jamie Dixon.

Who

Basketball enthusiasts, business and philanthropic leaders, corporate sponsors and members of the Capital Region community are invited to join us for a fun evening to help cure cancer. Over 350 people are expected to attend.

Why

The Coaches vs. Cancer Basket Ball supports the American Cancer Society's mission to save lives, celebrate lives and lead the fight for a world without cancer. The American Cancer Society is there 24 hours a day, 7 days a week for anyone and everyone impacted by this disease.

Today, 2 out of 3 people are surviving cancer. It is our promise to keep fighting until we make it 3 out of 3, but we can't do it without you. When it comes to fighting cancer, we are all on the same team and we invite you to join us at the 13th Annual Coaches vs. Cancer Basket Ball. Together, we can and will finish the fight.

TICKETS

Honorary Committee tickets (includes access to VIP reception): \$250

General Admission tickets: \$150

Purchase at www.cvcbasketballalbany.org – 518-220-6929 – Elizabeth.hunter@cancer.org

**WHEN IT COMES TO FIGHTING CANCER,
WE'RE ALL ON THE SAME TEAM.**





American Cancer Society 13th Annual Coaches vs. Cancer Basket Ball Partnership Opportunities

Presenting Sponsor

\$20,000 SOLD

- Right of first refusal as Presenting Sponsor for next year's Coaches vs. Cancer Basket Ball event, response no later than December 2018.
- Invitations for twenty (20) guests to attend event. Includes private pre-event sponsorship reception with 2018 honorees and reserved tables for (20) guests.
- CEO speaking opportunity at the event, if desired.
- Recognition as Presenting Sponsor in all Coaches vs. Cancer Basket Ball printed materials including:
 - Company logo on Honorary Committee Letters
 - Company logo on event invitations, mailed to hundreds potential guests
 - Honorary Committee support listing on invitation
- Prominent recognition on signage at the event as the Presenting Sponsor
- Recognition as Presenting Sponsor in event press releases, on website, event PowerPoint, signage, etc.

Champion

\$7,500

- Industry Exclusivity
- Ten (10) VIP tickets with reserved seating; includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of potential guests
 - Corporate & Honorary Committee support listing for 4 individuals on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Finish the Fight

\$5,000

- Eight (8) VIP tickets with reserved seating; includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds potential guests
 - Corporate & Honorary Committee support listing for 2 individuals on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.

Cancer Crusader

\$2,500

- Four (4) VIP tickets; includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Logo inclusion on invitation, mailed to hundreds of potential guests
 - Corporate & Honorary Committee support listing for 1 individual on invitation
- Logo recognition on signage at the event, on event power-point presentation, on website, etc.
- Appointment of someone your company to the Coaches vs. Cancer Basket Ball planning committee

Mission Ambassador

\$1,500

- Two (2) VIP tickets; includes private reception with 2018 honorees
- Recognition as an event sponsor in select advertising and printed materials, including but not limited to:
 - Corporate & Honorary Committee support listing for 1 individual on invitation, website, etc.

Honorary Committee

\$250

- Name recognition on event invitation & 1 VIP ticket for event and private reception with 2018 honorees





2018 Coaches vs. Cancer Basket Ball Sponsorship Commitment Form

ACS Tax Id: 13-1788491

Please print information legibly and exactly as it should appear in all event publications.

Print deadline to have your name included on the invitation: August 1, 2018

- Champion..... \$7,500
- Finish The Fight..... \$5,000
- Cancer Crusader..... \$2,500
- Mission Ambassador..... \$1,500
- Honorary Committee..... \$250
 - Number of Honorary Committee Tickets _____
- General Donation..... \$_____

CONTACT INFORMATION

TOTAL CONTRIBUTION \$_____

Company Name _____

Contact Name _____ Title _____

Program Listing _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

BILLING INFORMATION

- Enclosed is my check for \$ _____ made payable to the American Cancer Society.
- Please send an invoice to the address above.
- Please charge my: Visa ___ MasterCard ___ American Express ___ Discover ___
 - o This is a: Corporate Card ___ Personal Card ___

Account #: _____ Expiration Date: _____

Signature of Cardholder: _____

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:
American Cancer Society • Attn: Elizabeth Hunter • 1 Penny Lane • Latham • NY • 12110
Phone: 518.220.6929 – Elizabeth.Hunter@Cancer.Org

